

# B-LIT BACOPA®

## For Improved Memory Across Multiple Domains

**“Memory is the process of maintaining information over time”**

Various types of Memory & their functions



Verbal short-term memory (recalling spoken information)

Working memory (holding temporary data during tasks)

Visuospatial memory (object identification and spatial location retention)

Spatial memory (ability to remember various locations briefly)

Episodic memory (long-term retention of unique experiences)

### CLINICAL STUDY

#### STUDY DESIGN



Randomized double blind placebo controlled

#### DURATION



12 weeks

#### DOSAGE



300mg B-Lit / placebo post-breakfast

#### POPULATION



80 Individuals

### B-Lit Bacopa difference:



Low dose - 300mg/day



Optimal Bacoside content



Vegan & Plant based



Clinically studied

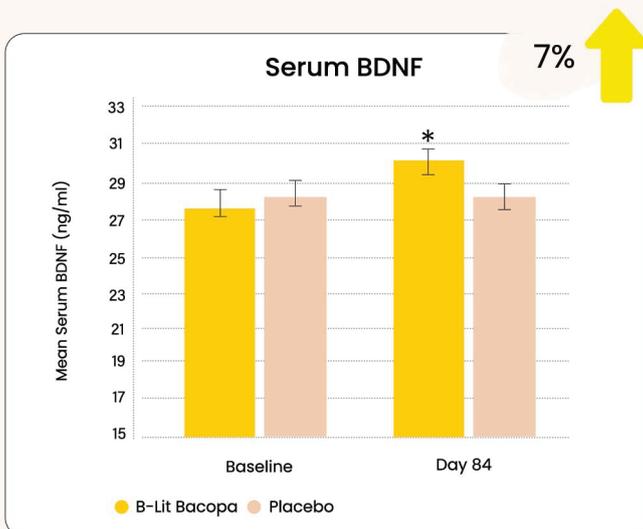
- Backed by 2 gold-standard, most comprehensive studies
- Impact as early as day 1



Formulated with BEAT TECH

- Solvent free, food-grade technology making Bacopa highly efficacious

The study demonstrates significant improvement in memory across multiple domains as early as day 28 which sustained a further 3 months on regular supplementation for B-Lit Bacopa compared to the placebo.



### BDNF

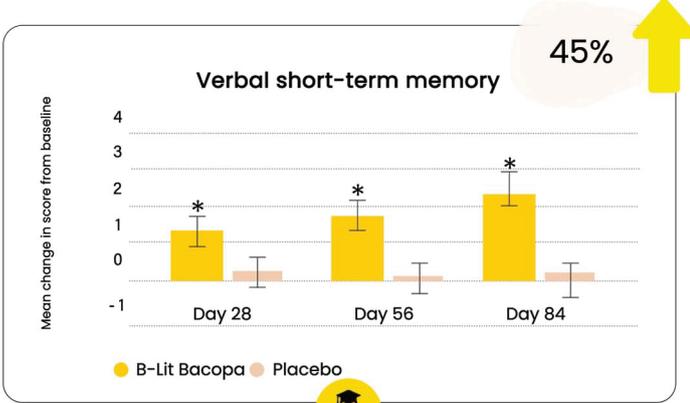


Brain-derived neurotrophic factor

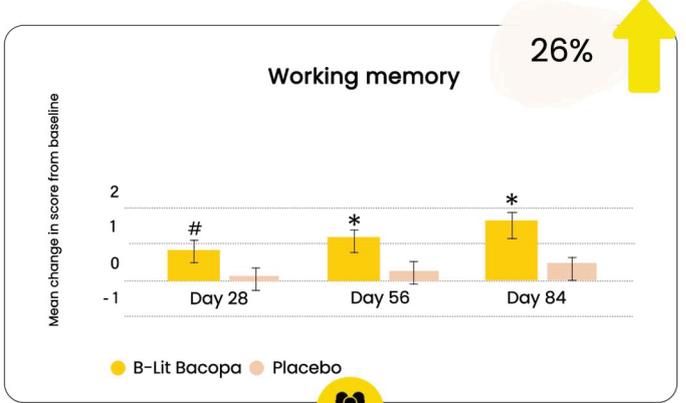
BDNF plays an important role in neuronal survival and growth, serves as a neurotransmitter modulator, and participates in neuronal plasticity, which is essential for learning and memory. It is widely expressed in the CNS, gut and other tissues. B-Lit bacopa helps improve serum BDNF levels to support cognitive well-being.

## For Improved Memory Across Multiple Domains

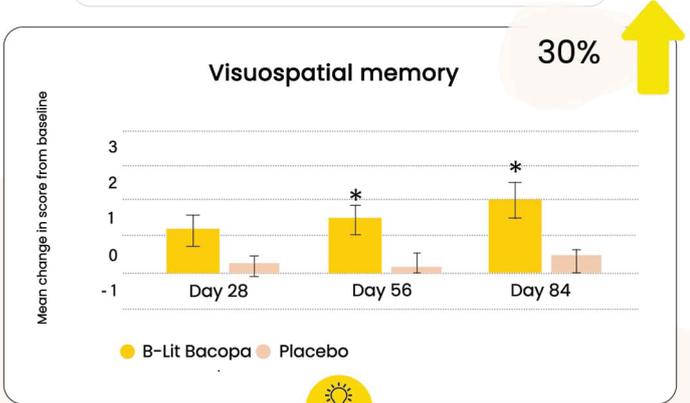
Graphical representation of effect of B-Lit Bacopa on memory across multiple domains



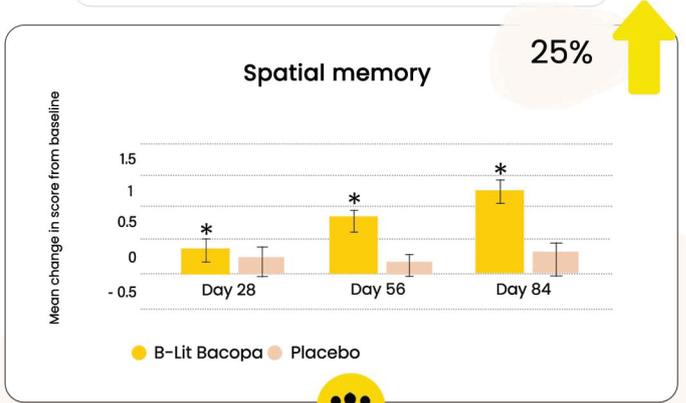
**A student's precision towards verbal recall**  
 Sharpens the ability to recall spoken information—a cognitive enhancer tailored for scholastic success



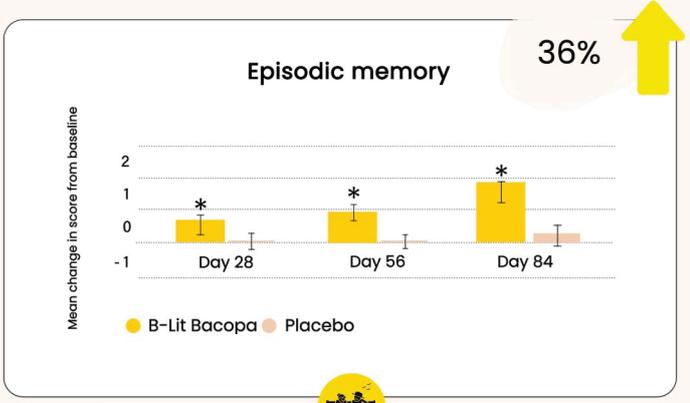
**Professional proficiency in memory tasks**  
 Optimizes the temporary retention of data during tasks—providing a cognitive edge for working professionals



**Brilliance for all**  
 Elevates object identity and spatial location retention—benefiting individuals across diverse demographics



**Everyday recall excellence**  
 Cultivating the ability to remember various locations briefly—providing practical advantages for daily life



**Timeless memory support for seniors**  
 Customized support for seniors—ensuring resilient long-term retention of treasured life experiences

### Why should we care about dementia? ①

**55** million people live with dementia **7<sup>th</sup>** leading cause of death

**Caused by:** diseases and injuries that affect the brain, such as Alzheimer's disease and stroke.

## CONCLUSION

The effectiveness of B-Lit Bacopa for improved memory across multiple domains is evident from the results of the gold standard clinical study. These findings reinforce the potential of B-Lit Bacopa in enhancing overall cognitive well-being, offering strong support for its positive influence on mental function. B-Lit Bacopa a new age supplementation for holistic nutrition and cognitive well-being.