



For Enhanced Focus & Concentration

CONCEPT

Focus and concentration are cognitive abilities that play a crucial role in various aspects of daily life. In a world full of distractions and demands on our attention, boost your focus and concentration with a holistic solution B-Lit Bacopa. Enhanced Focus and concentration in the lives of students trying to score good academically, professionals putting efforts to succeed or sports enthusiasts wanting to win.

What is Bacopa (Bacopa monneiri)?

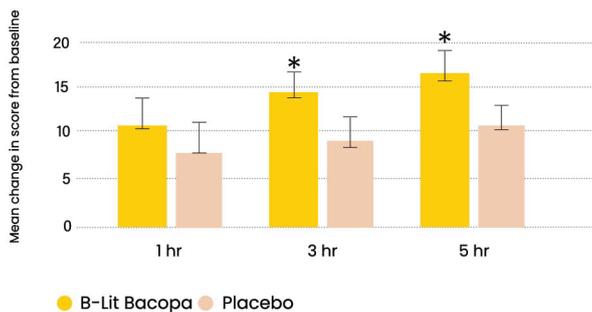
- ▶ A perennial, creeping herb native to the wetlands of Southern and Eastern India, Europe, Africa, Asia, and North & South America.
- ▶ Possess a long history in Ayurveda, Bacopa known as Brahmi in Sanskrit from "Lord Brahma - The Creator".
- ▶ A holistic solution for brain health encompassing focus & concentration, memory, occasional stress & anxiety and quality of sleep.

CLINICAL STUDY

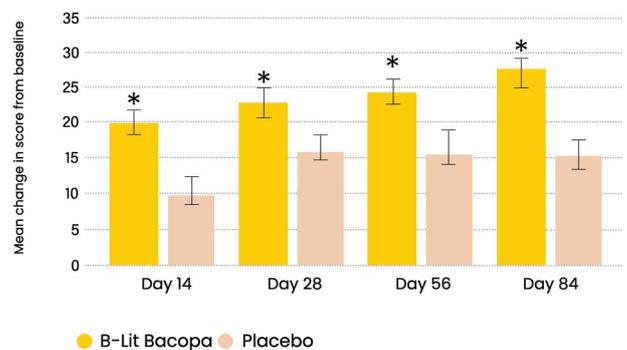
The gold standard clinical study with a study design of randomized double-blind placebo-controlled and parallel group, involving 80 individuals. B-Lit Bacopa or a placebo was administered each morning post-breakfast for 12 weeks. Focus and concentration was measured using the Double Trouble Test. The results revealed significant increase in Double Trouble test score & correct responses and significant reduction in error rates as early as day 1 that sustained further 12 weeks with regular supplementation for B-Lit Bacopa compared to Placebo.



Focus & Concentration (Day1)



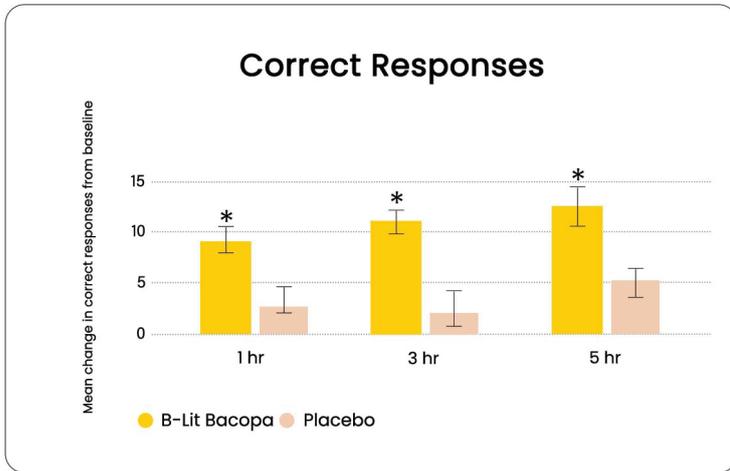
Focus & Concentration (Weeks)



3X



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In the fast-paced world of sports, where split-second decisions can make or break a match, B-Lit Bacopa emerges as a game-changer. Proven to significantly decrease error rates and boost correct responses, this cognitive enhancer can be added bonus for sports enthusiasts to experience heightened focus and sustained performance from day 1. Elevate your gaming experience with B-Lit Bacopa – because every millisecond counts in the quest for victory.



B-Lit Bacopa difference:

-  **Low dose - 300mg/day**
-  **Optimal Bacoside content**
-  **Vegan & Plant based**
-  **Clinically studied**
- Backed by 2 gold-standard, most comprehensive studies
- Impact as early as day 1
-  **Formulated with BEAT TECH**
- Solvent free, food-grade technology making Bacopa highly efficacious

CONCLUSION

B-Lit Bacopa has shown to reduce error rates, increase correct responses and improve focus and concentration as early as day 1 that further sustained for 12 weeks on regular supplementation—a promising solution for students, professionals, e-gamers/sports enthusiasts and many alike.