



For Enhanced Focus & Concentration:

CONCEPT:

Focus and concentration are cognitive abilities that play a crucial role in various aspects of daily life. In a world full of distractions and demands on our attention, boost your focus and concentration with a holistic solution B-Lit Bacopa. Enhanced Focus and concentration in the lives of students trying to score good academically, professionals putting efforts to succeed or E-gamers wanting to win.

What is Bacopa (Bacopa monneiri)?

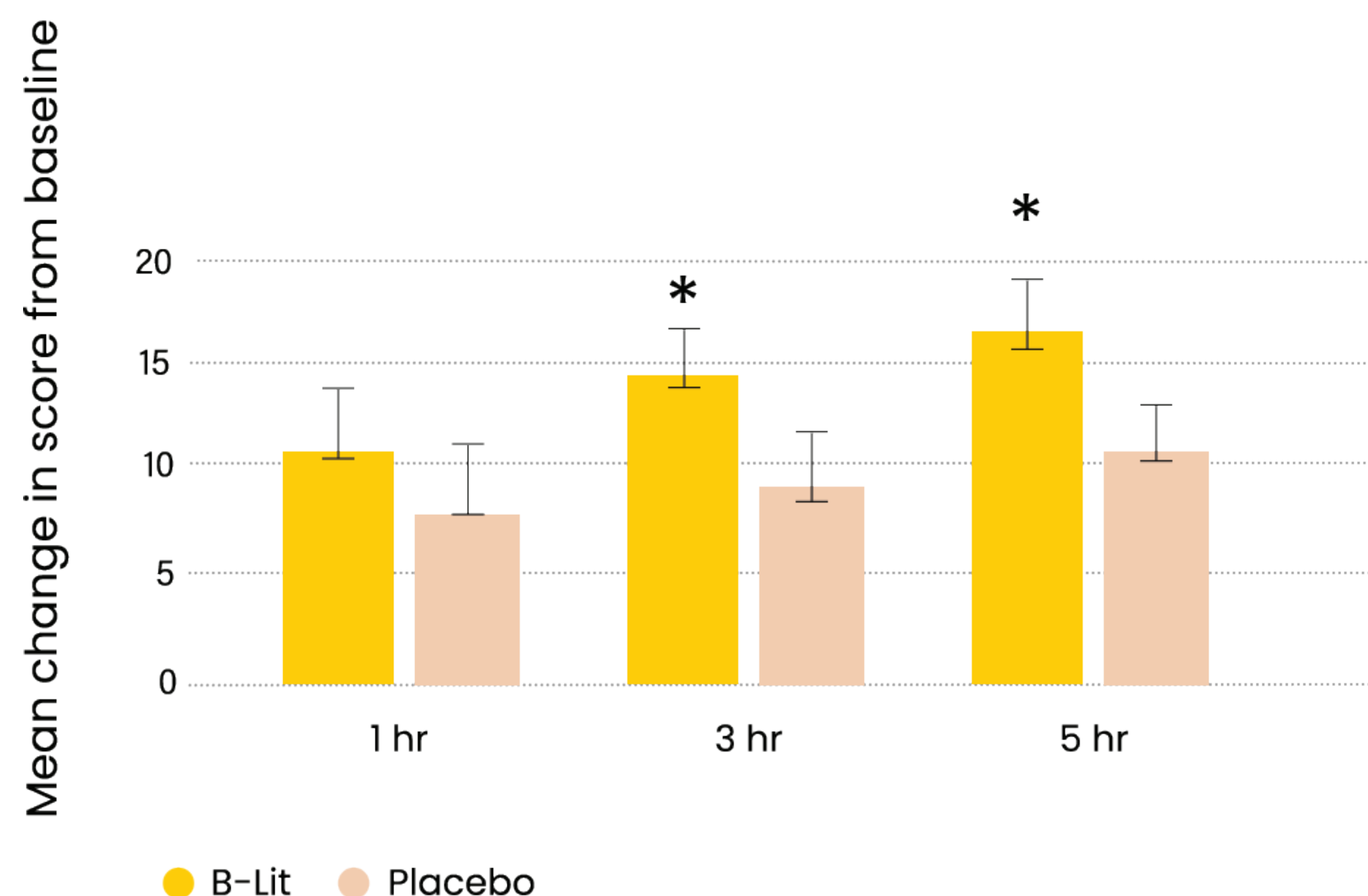
- A perennial, creeping herb native to the wetlands of Southern and Eastern India, Europe, Africa, Asia, and North & South America.
- Possess a long history in Ayurveda, Bacopa known as Brahmi in Sanskrit from "Lord Brahma - The Creator".
- A holistic solution for brain health encompassing focus & concentration, memory, stress & anxiety and quality of sleep.

CLINICAL STUDY:

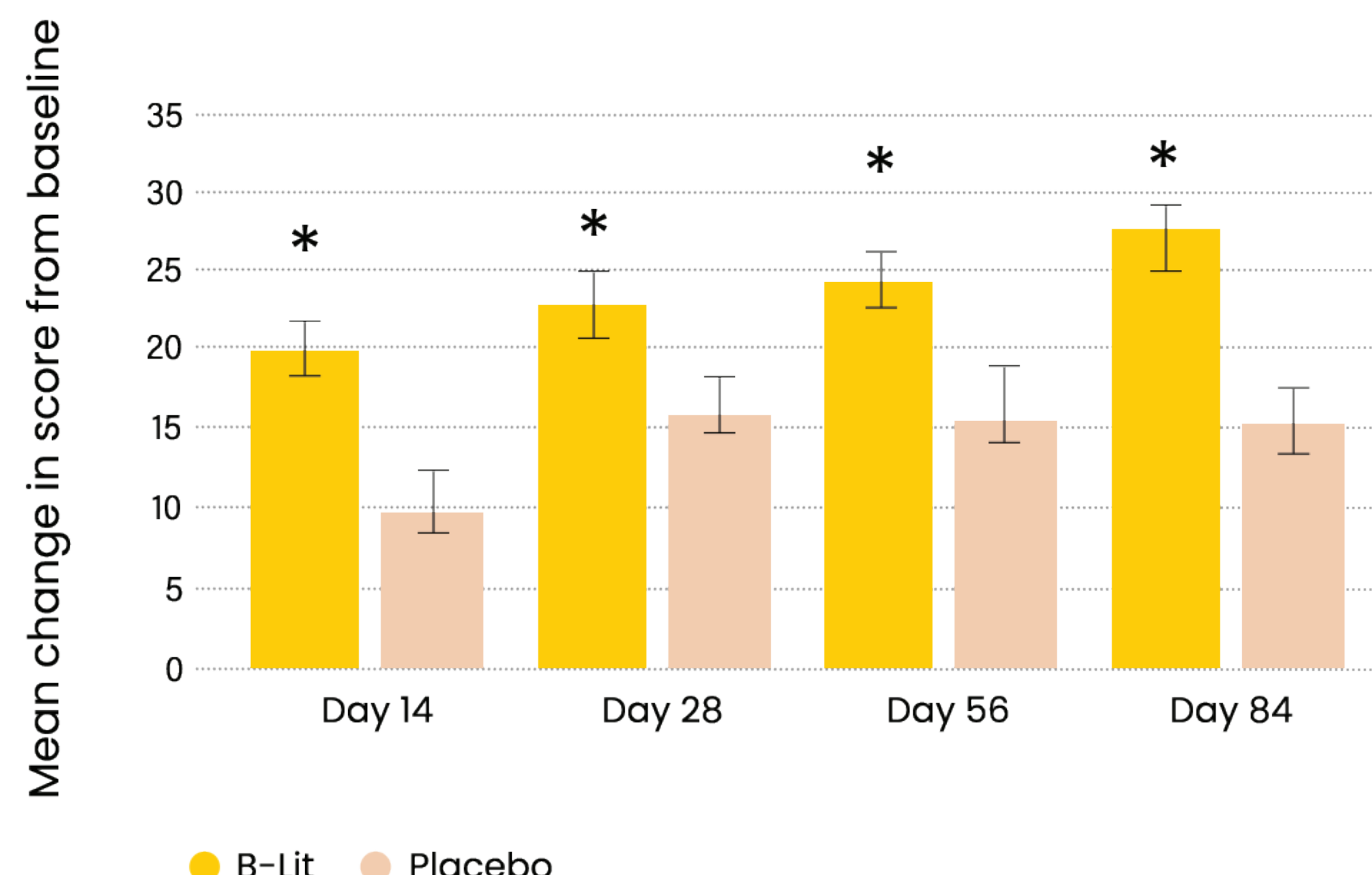
The gold standard clinical study with a study design of randomized double-blind placebo-controlled and parallel group, involving 80 individuals. B-Lit Bacopa or a placebo was administered each morning post-breakfast for 12 weeks. Focus and concentration was measured using the Double Trouble Test. The results revealed significant increase in Double Trouble test score & correct responses and significant reduction in error rates as early as day 1 that sustained further 12 weeks with regular supplementation for B-Lit Bacopa compared to Placebo.



Focus & Concentration (acute)



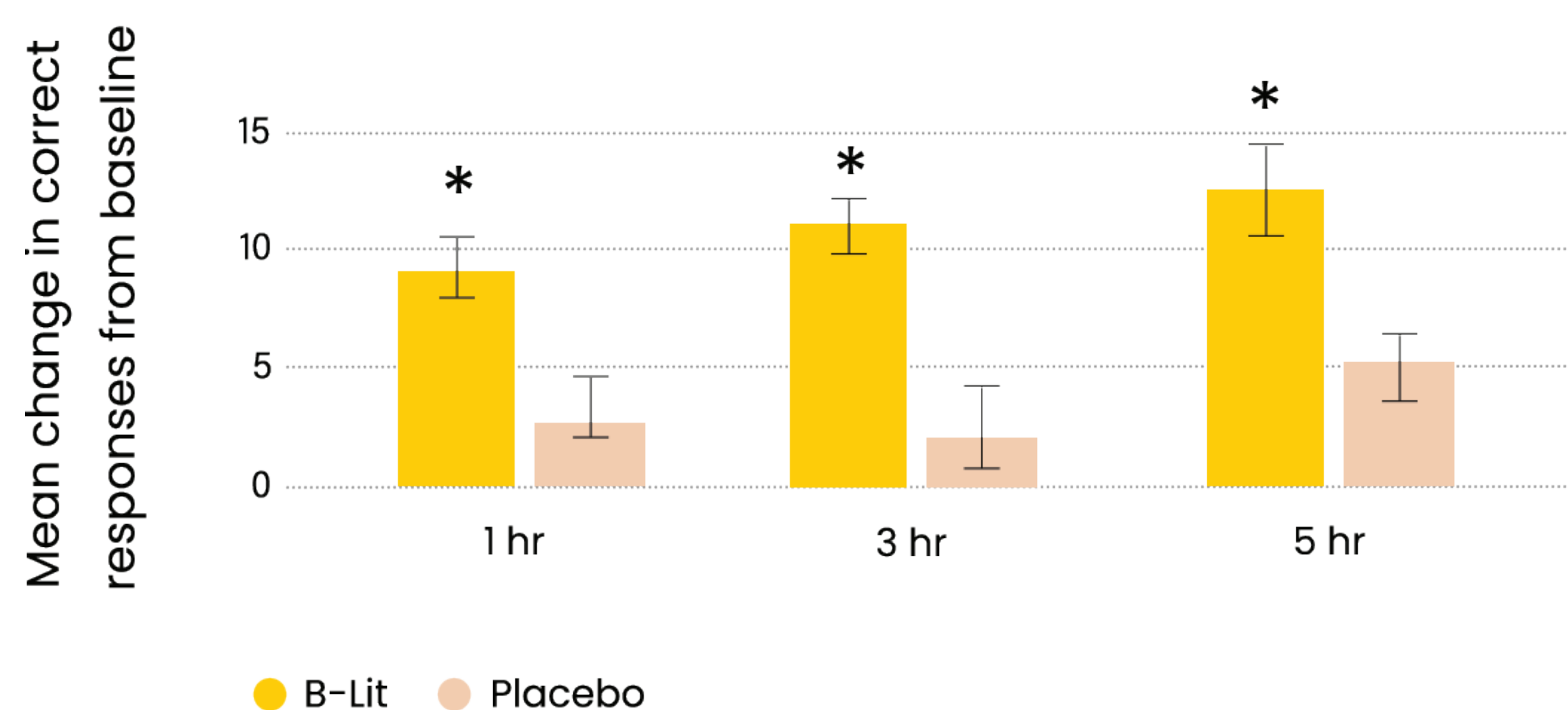
Focus & Concentration (chronic)



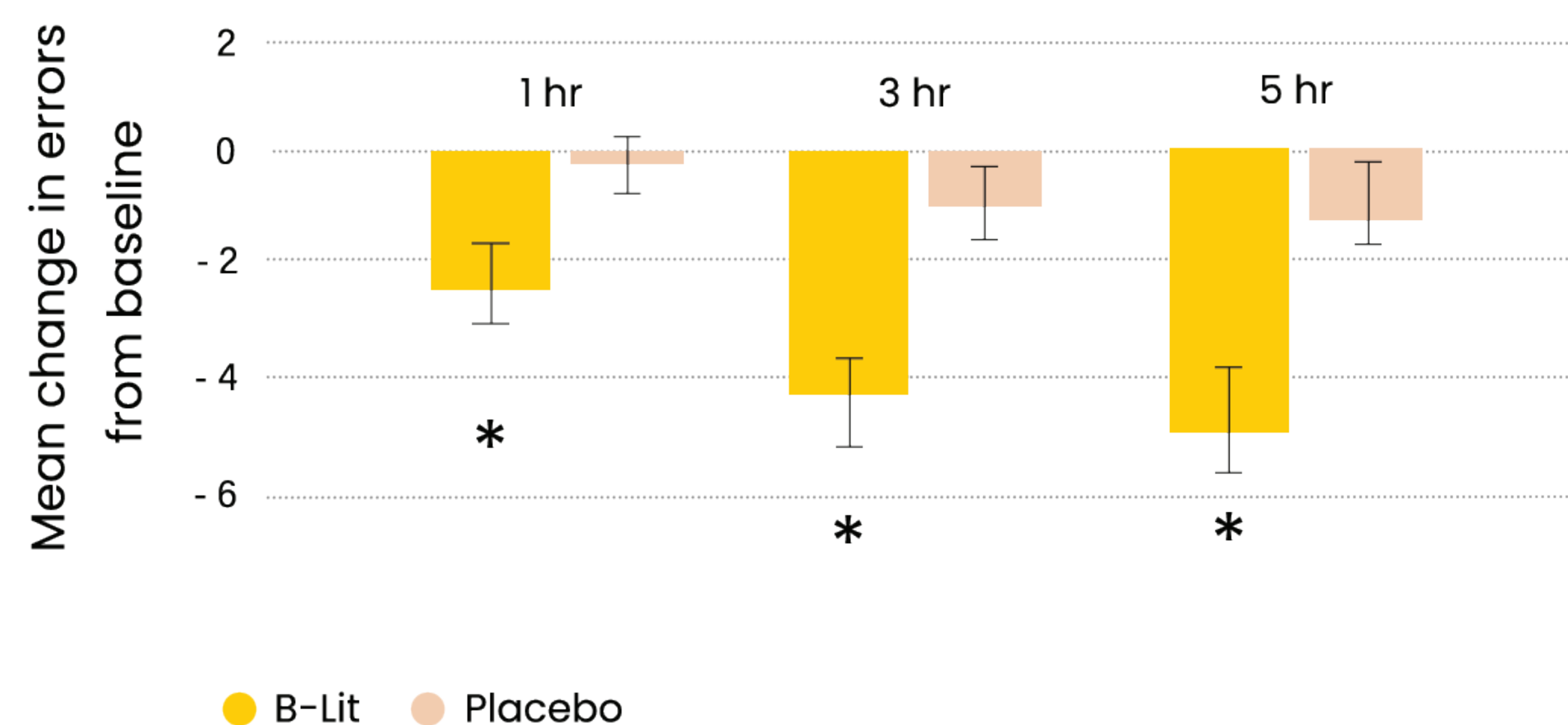


For Enhanced Focus & Concentration:

Correct Responses



Error Rates



In the fast-paced world of e-gaming, where split-second decisions can make or break a match, B-Lit Bacopa emerges as a game-changer. Proven to significantly decrease error rates and boost correct responses, this cognitive enhancer can be added bonus for e-gamers to experience- heightened focus and sustained performance from day 1. Elevate your gaming experience with B-Lit Bacopa – because every millisecond counts in the quest for victory.



B-Lit Bacopa difference:



Low dose - 300mg/day



High Bacoside content

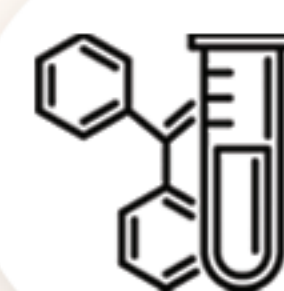


Vegan & Plant based



Clinically studied

- Best-in-class & most comprehensive study on Bacopa
- Shown to have impact as early as day 1



Formulated with BEAT TECH

- Solvent free, food-grade technology making Bacopa highly efficacious

CONCLUSION:

B-Lit Bacopa has shown to reduce error rates, increase correct responses and improve focus and concentration as early as day 1 that further sustained for 12 weeks on regular supplementation-a promising solution for students, professionals, e-gamers/sports enthusiasts and many alike.