

For Improved Memory Across Multiple Domains:

“Memory is the process of maintaining information over time”.

Various types of Memory & their functions:

Verbal short-term memory (recalling spoken information)

Working memory (holding temporary data during tasks)

Visuospatial memory (object identification and spatial location retention)

Spatial memory (ability to remember various locations briefly)

Episodic memory (long-term retention of unique experiences)

CLINICAL STUDY:

STUDY DESIGN



Randomized double blind placebo controlled

DURATION



12 weeks

DOSAGE



300mg Bacopa / placebo post-breakfast

POPULATION



80 Individuals

B-Lit Bacopa difference:



Low dose – 300mg/day



High Bacoside content



Vegan & Plant based



Clinically studied

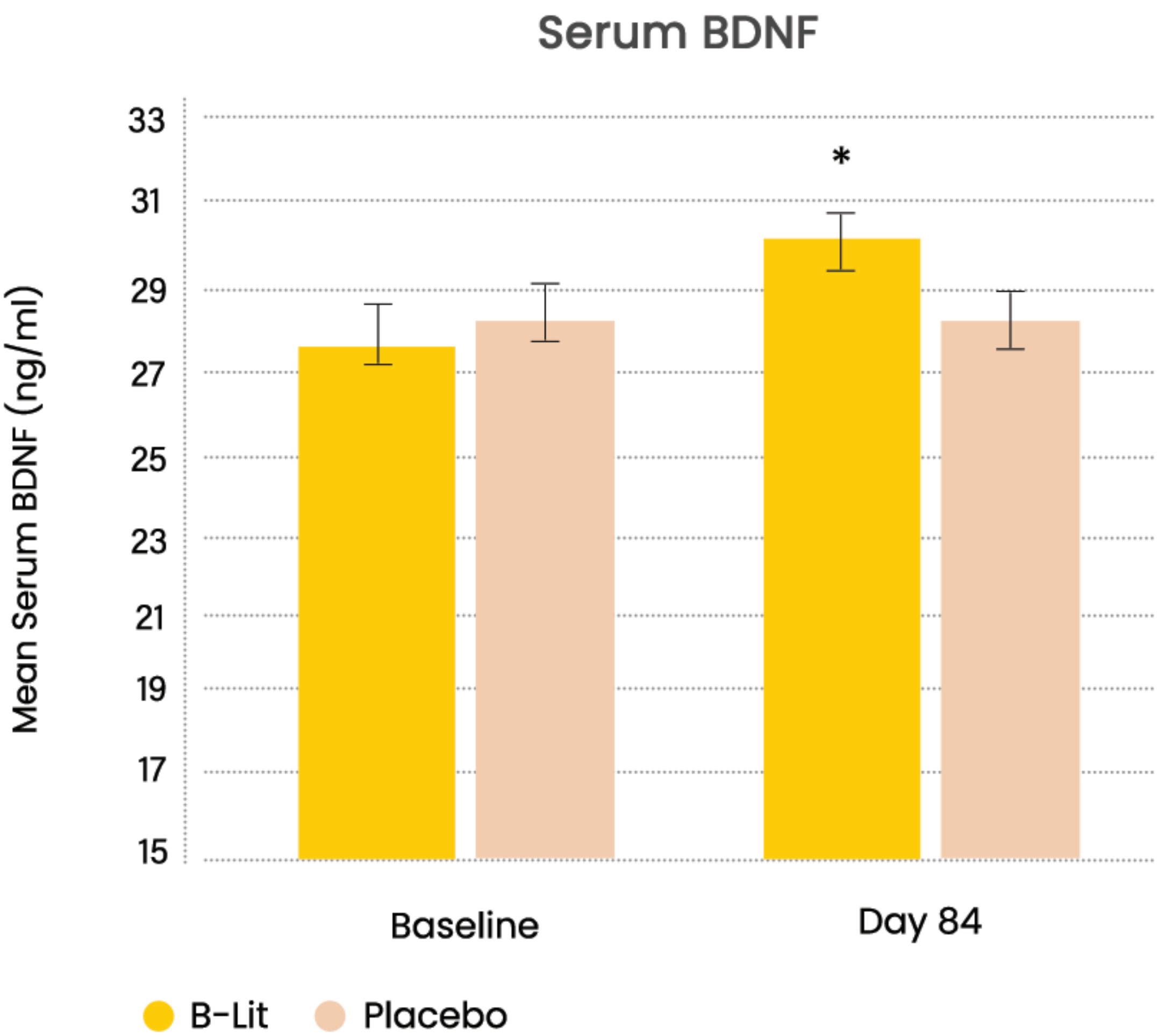
- Best-in-class & most comprehensive study on Bacopa
- Shown to have impact as early as day 1



Formulated with BEAT TECH

- Solvent free, food-grade technology making Bacopa highly efficacious

The study demonstrates significant improvement in memory across multiple domains as early as day 28 which sustained a further 3 months on regular supplementation for B-Lit Bacopa compared to the placebo.



BDNF



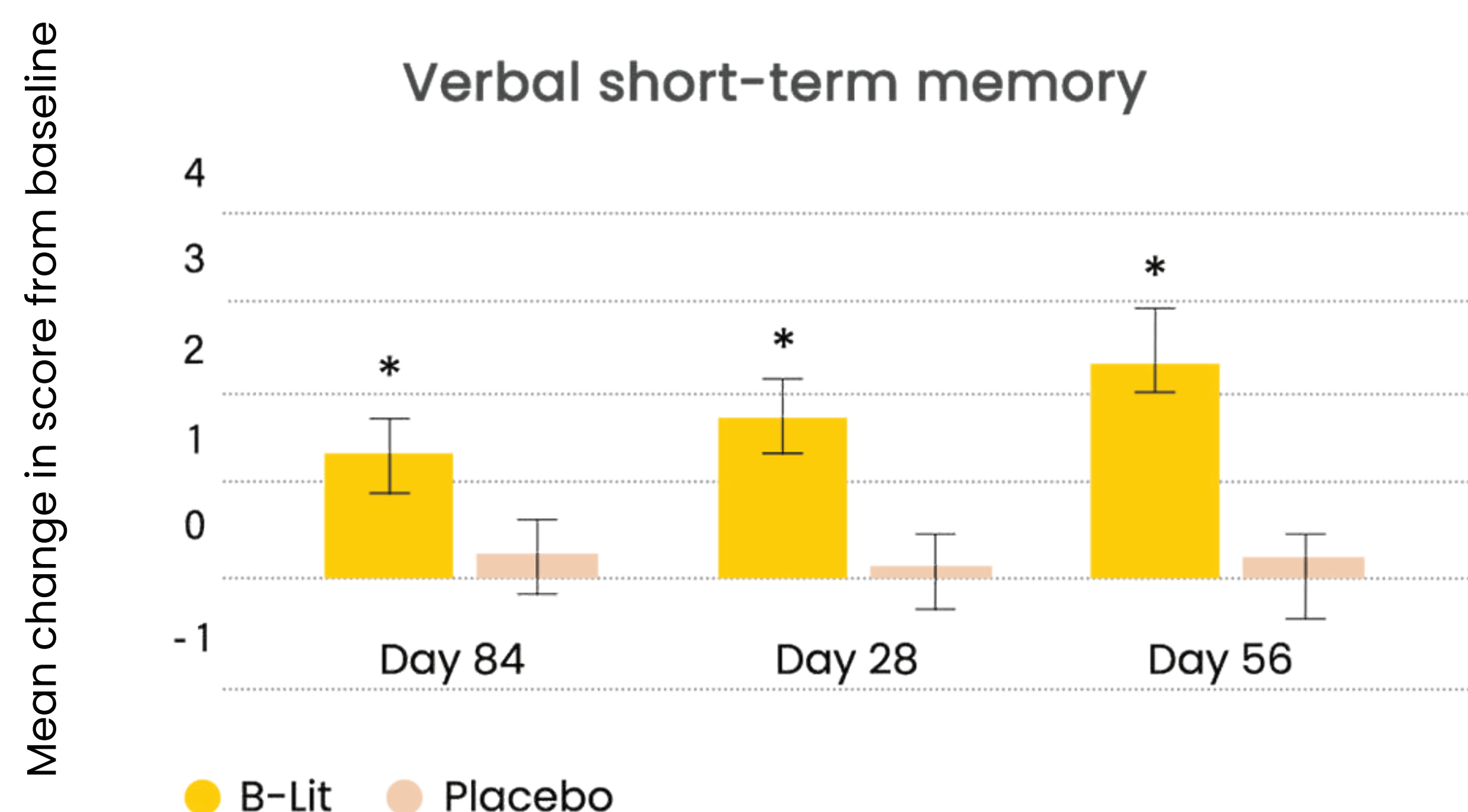
Brain-derived neurotrophic factor

BDNF plays an important role in neuronal survival and growth, serves as a neurotransmitter modulator, and participates in neuronal plasticity, which is essential for learning and memory. It is widely expressed in the CNS, gut and other tissues. B-Lit bacopa helps improve serum BDNF levels as to support cognitive wellbeing.



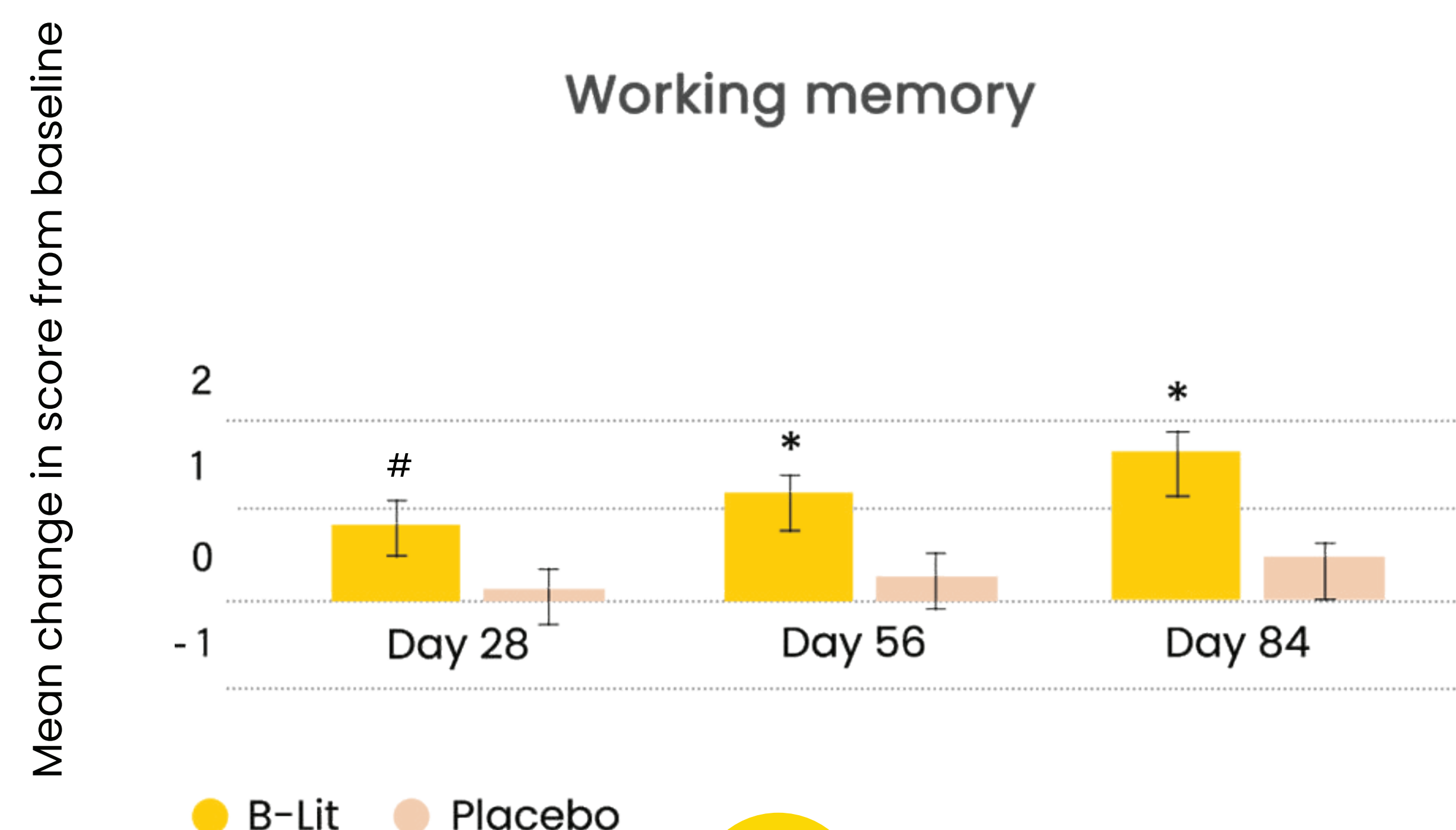
For Improved Memory Across Multiple Domains:

Graphical representation of effect of B-Lit Bacopa on memory across multiple domains:



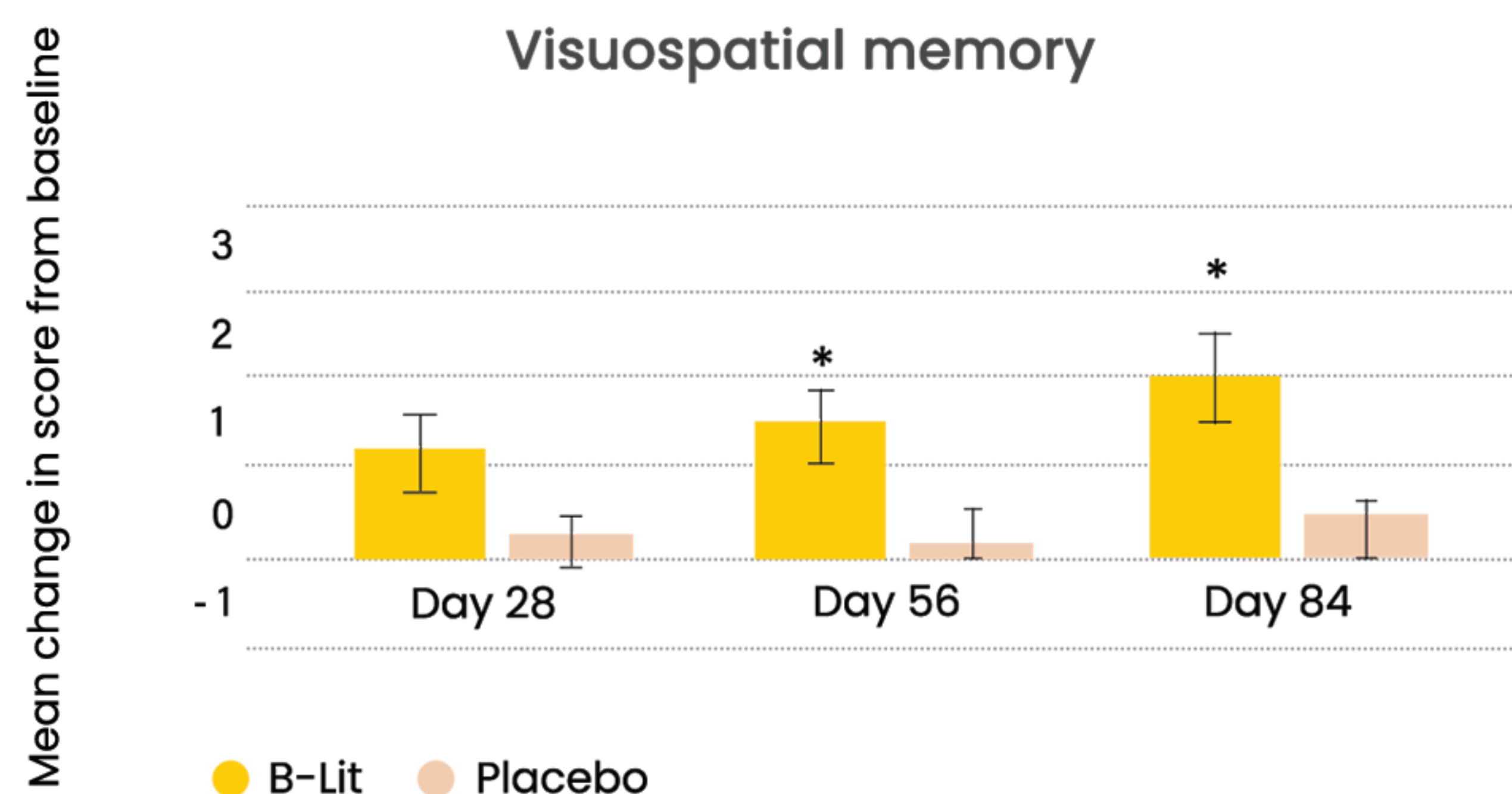
A students precision towards verbal recall:

Sharpens the ability to recall spoken information—a cognitive enhancer tailored for scholastic success.



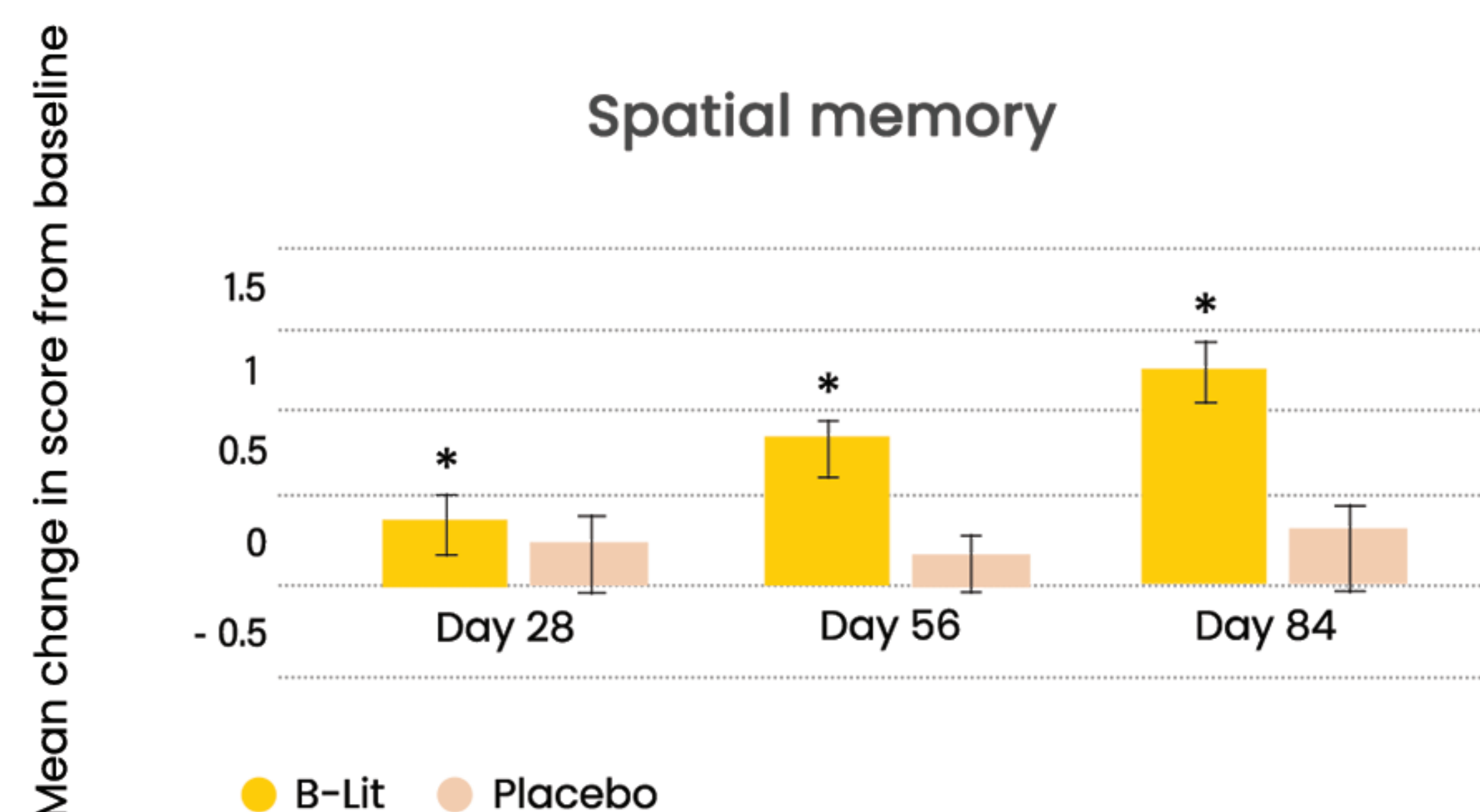
Professional proficiency in memory tasks:

Optimizes the temporary retention of data during tasks—providing a cognitive edge for working professionals.



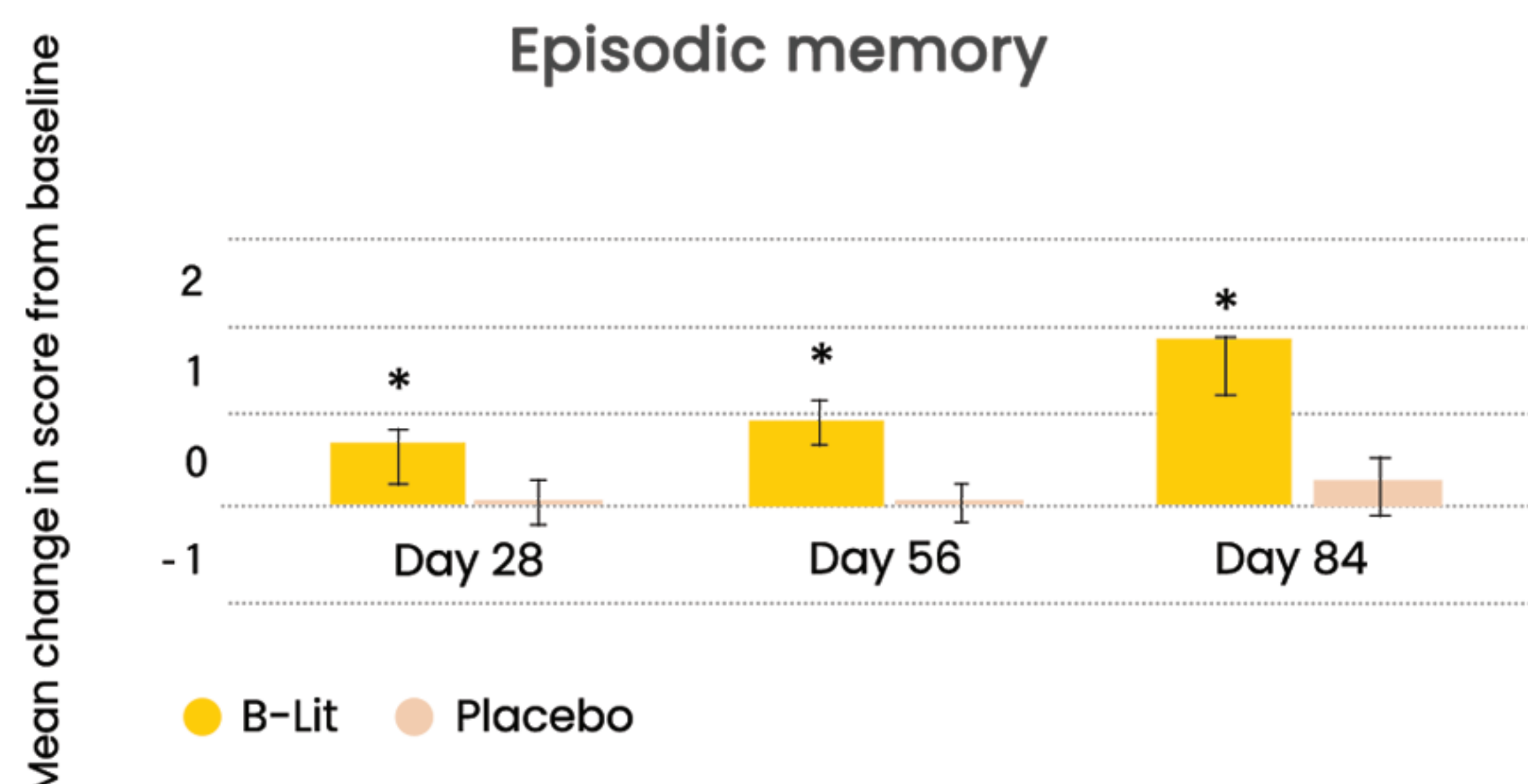
Brilliance for all:

Elevates object identity and spatial location retention—benefiting individuals across diverse demographics.



Everyday recall excellence:

Cultivates the ability to remember various locations briefly—providing practical advantages for daily life.



Timeless memory support for seniors:

Customized support for seniors—ensuring resilient long-term retention of treasured life experiences

Why should we care about dementia?^①



55 million people live with dementia



7th leading cause of death

Caused by : diseases and injuries that affect the brain, such as Alzheimer's disease and stroke.

CONCLUSION:

The effectiveness of B-Lit Bacopa for improved memory across multiple domains is evident from the results of the gold standard clinical study. These findings reinforce the potential of B-Lit Bacopa in enhancing overall cognitive well-being, offering strong support for its positive influence on mental function. B-Lit bacopa a potent supplement is a holistic nutrition for cognitive wellbeing.